

“Our work ahead is ambitious, but with your continued partnership, the possibilities are boundless.” — Dr. Marla Sheppard

THE Longview Voice

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Sharing the important news from Longview Independent School District

District leaders drive bond projects to shape future

With \$456.2 million approved in the May 2024 bond election, Longview ISD is embarking on a historic transformation of its facilities, ensuring students and staff benefit from cutting-edge resources. A team of seasoned leaders is at the helm, charged with turning the community’s vision into reality.

The bond package includes five propositions designed to address aging facilities, expand educational opportunities, and enhance athletic and extracurricular programs. Projects range from a new Early Childhood Center to a multipurpose indoor facility, extensive renovations to athletic stadiums, and even a new Aquatics Center.

The district’s leadership has as

Future | Continued to page 11

WANT TO KNOW MORE?

If you would like to know more about coming events, email ask@LISD.org and we will help you as best we can.



WANT MORE FREQUENT UPDATES FROM THE LONGVIEW VOICE?

Starting in May, The Longview Voice will be a monthly newsletter coming directly to your email! The print edition is now a quarterly newspaper. For the remaining 8 months, we will bring you the highlights through the newsletter!

HISTORIC MOMENT

Groundbreaking on \$456.2M bond projects fast approaches

The Longview community made history by voting in favor of a \$456.2 million bond that promises to transform the educational landscape for students and families in Longview Independent School District. As district leaders finalize plans and prepare to break ground on projects, the excitement and gratitude for this monumental step forward are palpable across the community.



MOMENT OF UNITY

On May 4, 2024, Longview voters approved all five propositions of the bond package, marking a turning point in the district’s mission to provide exceptional learning environments and opportunities for its students. The overwhelming support reflects a shared vision for the future of education in Longview, a commitment Superintendent **Dr. Marla Sheppard** calls “an incredible testament to the strength and unity of our community.”

“This bond represents so much more than just bricks and mortar—it represents

our collective belief in the potential of every child in Longview ISD,” Dr. Sheppard said. “The trust our voters placed in us is humbling, and we are dedicated to honoring that trust by delivering on our promises.”

PREPARING FOR PROGRESS

Since the bond’s approval, district leaders and architects have been working diligently behind the scenes to en

Bond | Continued to page 10

Key cabinet hirings to take District to next level

The Longview ISD Board of Trustees approved the hiring of three executive cabinet positions following their regular meeting on Monday, October 21, 2024.

Dr. Marla Sheppard, Superintendent, said these staff changes, “Reflect our district’s commitment to assembling an elite leadership team to guide the district’s continued growth

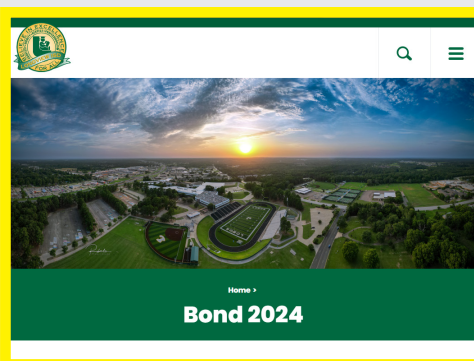


Cabinet | Continued to page 9



The bond projects will re-shape our District for the better.

SEE OPINION ON PAGE 2



Bond webpage relaunched with latest news, what to expect.

SEE BOND ON PAGE 3



Additions made to district leadership: A promotion, two new hires.

SEE HIRES ON PAGE 8



New district phone app allows real-time communication, information.

SEE APP ON PAGE 11

OPINION

These bond projects will re-shape our District

**By Dr. Marla Sheppard
Superintendent of Schools**

Longview ISD is poised for transformation, thanks to the community's resounding support in passing the \$456.2 million bond in May 2024.

This milestone is not just about bricks and mortar; it is about opportunity, innovation, and an unwavering commitment to the success of every student in our district.

As we prepare to break ground on these historic projects, I want to share the excitement and gratitude that fill the air across our community.

The bond represents a shared vision for the future—a vision that prioritizes cutting-edge learning environments, comprehensive career preparation, and facilities that meet the needs of a diverse and thriving student body. From a state-of-the-art Early Childhood Center to a world-class Career and Technical Education (CTE) facility, these projects will equip our students with the tools they need to excel in academics, careers, and life.

For our youngest learners, the new Early Childhood Center will be a space designed with care and intention, fostering curiosity and growth. Meanwhile, the current facility will be repurposed to enhance special

education and technology services, ensuring that every child's unique needs are met with excellence.

At the heart of Longview High School's expansion is the primary CTE facility, which will house programs such as automotive, plumbing, nursing, and other essential trades. This expansion enhances already robust offerings in technical and trade-oriented fields. Adjacent to the multipurpose indoor facility, a second, smaller CTE center will focus on programs related to extracurricular activities and career pathways in areas like healthcare pathways, hospitality and event hosting, multimedia production, business, finance, and marketing—all of which are tied to real-world applications, including The Lobo Store. This dual-facility approach ensures that students have access to comprehensive, well-rounded career preparation opportunities.

The multipurpose indoor facility will not only support athletic programs but also provide spaces for a variety of student activities and community events. This dual-purpose approach reflects our commitment to making every investment work harder for our stu-



SHEPPARD

dents and stakeholders. Alongside this, upgrades to Lobo and Judson stadiums, as well as the construction of a new Aquatics Center, will enhance our ability to provide top-tier extracurricular opportunities that build character, teamwork, and school pride.

Since the bond's passage, our leadership team has worked tirelessly behind the scenes, laying the groundwork for success. From the detailed planning sessions to collaboration with architects, contractors, and community members, every step has been taken with care. Transparency and accountability are our guiding principles. It's important to note that, even with the significant investment represented by the bond, Longview ISD has managed to lower the total tax rate for the sixth consecutive year. This achievement underscores our commitment to fiscal responsibility while delivering on promises to enhance educational opportunities for every student.

Our Board of Trustees, representing our entire community, ensures that these projects remain on track and aligned with the community's expectations. Regular updates are shared on our dedicated bond webpage,

[LISD.org/bond2024](https://www.lisd.org/bond2024), so everyone can follow our progress.

This is a pivotal moment for Longview ISD. Our community has entrusted us with an extraordinary opportunity to build a brighter future, and we are committed to delivering on that trust. These projects will not only benefit today's students but also leave a lasting legacy for generations to come. We believe this is more than a bond; this is a promise to our students and our community—a promise to dream big, build boldly, and embrace the future with open arms.

Our work ahead is ambitious, but with your continued partnership, the possibilities are boundless.

I encourage you to stay connected, stay involved, and join us in celebrating the incredible journey ahead.

To our families, staff, and supporters: thank you for believing in what we can achieve together.

GO LOBOS!

— Dr. Marla Sheppard was chosen to lead Longview ISD in 2024, bringing extensive experience as a teacher, principal, and administrator in large metro school systems, with a proven record of high-achieving learning environments. She aims to expand academic and extracurricular programs, solidifying Longview ISD as the destination for excellence in education.

Evolution in district communications, community relations

**By Matthew Prosser
Chief of Strategic Initiatives**

Change and growth go hand in hand, and nowhere is this more evident than in Longview ISD's Communications and Community Relations departments.

Over the past few months, we've restructured these vital areas, bringing new leadership and fresh perspectives.

This reflects thoughtful planning and an unwavering commitment to serving our students, families, and stakeholders.

Ms. Elizabeth Ross has been promoted to Director of Community Relations. A valued Longview ISD member since 2017, she previously served as Multimedia Director. Her background in event planning, public relations, and outreach strengthens our district's con-

nections with families, organizations, and partners. Elizabeth's dedication underscores her passion for serving our community.

Mr. Skyler Hefley has joined Longview ISD as Director of Communications. His expertise in marketing and rebranding, honed at Tyler ISD, equips him to elevate our district's brand and foster engagement. Known for his innovative, data-driven approach, Skyler is committed to connecting with stakeholders in ways that inspire trust and enthusiasm.

Ms. Kacy Swaim, our Outreach Coordinator, has been with Longview ISD since 2019, forging meaningful partnerships with families and the community. Her enthusiasm for stakeholder engagement is evi-



PROSSER

dent in her work across district initiatives.

Mr. Dustin Taylor, our Digital Media & Communications Specialist, has elevated print and digital media for Longview ISD with his award-winning work. As editor of The Longview Voice, his digital storytelling expertise continues to earn national recognition.

Mr. Francisco Rojas serves as Family Engagement Coordinator and Public Information Officer, ensuring effective communication with families. His background in marketing and international education enriches our outreach and strengthens connections with our diverse community.

These changes followed my transition last year to Chief of Strategic Initiatives. My expanded responsibilities ne-

cessitated splitting the former Communications role into two leadership areas, allowing for greater specialization and focus.

The path forward includes enhancements to our digital presence, storytelling, and proactive engagement. These changes aren't just about meeting today's challenges but about preparing Longview ISD to thrive for years to come.

By fostering collaboration and transparency, we aim to create a district where every voice is heard and every success is celebrated.

I encourage you to get involved: visit our revamped website, follow us on social media, and share your thoughts.

Together, we are building a brighter future for our students, schools, and community.

— An award-winning communications expert, Matthew Prosser is Chief of Strategic Initiatives for Longview Independent School District.

Technology transforms Longview ISD

By Benjamin Wood
Chief Technology Officer

Hello Longview ISD Community, My name is **Benjamin Wood**, and I am honored to join Longview ISD as your new Chief Technology Officer. Over the past week, I've had the privilege of meeting many incredible staff members and witnessing the passion and dedication that make this district such a vibrant community.



WOOD

Before joining Longview ISD, I served as the Coordinator of Digital Learning at Region 7 Education Service Center, where I led initiatives to integrate cutting-edge technology



into classrooms. My work focused on empowering educators with tools like artificial intelligence and personalized learning solutions to create innovative teaching experiences. Prior to that, I was the Director of Technology at Chapel Hill ISD, where I oversaw IT infrastructure, cybersecurity, and strategic technology planning to support both educators and students. These roles, along with my teaching background in Career and Technical Educa-

tion, have instilled in me a deep appreciation for the transformative power of technology in education.

At Longview ISD, my mission is to ensure that technology serves as a seamless and inspiring part of our educational ecosystem. From robust and secure infrastructure to innovative classroom tools, I am committed to fostering an environment where students and teachers can thrive. My goals include enhancing dig-

ital equity, streamlining our systems for better efficiency, and leveraging data to support informed decision-making.

Looking ahead, I'm excited to collaborate with our dedicated IT team, teachers, and administrators to turn these goals into realities. Whether it's supporting teachers with professional development, empowering students with advanced learning tools, or ensuring our systems run flawlessly, I am here to listen, learn, and lead.

Thank you for welcoming me to the Longview ISD family. I look forward to meeting many of you in the coming weeks and working together to ensure that technology continues to enhance the amazing work happening in our district.

Warm regards,
Benjamin Wood

District earns perfect score from TEA again

Longview ISD has once again achieved a perfect score on the Financial Integrity Rating System of Texas (FIRST) Report for the 2023-24 school year, earning the maximum score in all 21 evaluation categories. This marks another milestone in the district's longstanding tradition of excellence in financial management.

"Since the program's creation, Longview ISD has received a Superior rating



GUIDRY

nearly every year," said **Dr. Wayne Guidry**, Chief Financial Officer. "This consistent performance reflects our commitment to financial transparency and our focus on maximizing resources for the benefit of our students and staff."

The FIRST program, established by the Texas Education Agency (TEA), evaluates school districts across multiple metrics, including budget planning, debt management, and

overall fiscal responsibility. The system is designed to ensure accountability and encourage best practices in financial stewardship among Texas public schools.

"Achieving a Superior rating is more than just a score—it's a reflection of our district's dedication to sound financial management and strategic resource allocation," added Dr. Guidry. "Our community can rest assured that every dollar is being used responsibly to support student achievement and operational efficiency."

Bond webpage relaunched, latest news

After the successful passage of its May 2024 bond election, Longview ISD is enhancing its commitment to transparency and community engagement as it embarks on several transformative projects. The bond, approved to address critical needs such as new facilities, technology upgrades, and campus improvements, is supported by a robust communication strategy to keep stakeholders informed every step of the way.

A key component of this effort is the district's soon-to-launch webpage, **LISD.org/bond2024**, which will serve as a one-stop shop for all bond-related updates. Visitors can access detailed timelines, photos, videos, and monthly updates showcasing the progress of projects.

The webpage will also feature upcoming podcasts with Superintendent **Dr. Marla Sheppard**, providing insights



into the district's vision and the bond's impact on students and families.

"Our voters entrusted us with this bond, and we're committed to honoring that trust through transparent and accessible communication," said Dr. Sheppard. "This bond represents an investment in our students' future, and keeping the community informed and involved is critical as we make

this vision a reality."

In addition to the revamped webpage, Longview ISD is utilizing its quarterly community newspaper The Longview Voice, which is mailed directly to registered voters, to provide comprehensive bond updates. Each issue will highlight bond project progress alongside engaging stories that cele

Update | Continued to page 9

Upcoming Dates

End of 4th 6 weeks
February 21

Spring Break
March 10-14 (District closed)

End of 5th 6 weeks
April 11

Good Friday
April 18 (District closed)

End of 6th 6 weeks
May 23

Last day of school
May 23

Memorial Day
May 26 (District closed)

Bad weather days
May 27-28

Juneteenth Holiday
June 19 (District closed)

MORE INFO
For a full list of sports events, campus events and more go to **LISD.org**



LONGVIEW INDEPENDENT SCHOOL DISTRICT 2024-25 First Honor Roll

Gustavo Rodriguez
Mateo Tovar
Honesty Webb
Juan Zuniga

GRADE 3
Abraham Castro
Jase Crump
JaiAsha Gray
Jayce Guerra
Daleysa Gurrola
Kennedi Hatten

GRADE 4
Deaundria Brown
Mia Cerda
Aiden Cervantes
Arisleth Contreras
Angel Corrales
Makayla Curlin
Elijah Davis
GYana Davis
Aaliyah Fletcher
Brayan Garay
Adalynn Gonzalez
Diego Gutierrez
Brooklyn Hawkins
Jesus Hernandez
Aranza Hernandez-Aguilar
Aniya Jacuez
Isabella Leal
Daniela Longoria
Alan Martinez
Amiyah Maccray
Jose Nino
Aylin Olvera
Dennise Olvera
Jareth Paz
Emiliano Palafox
Jaden Pham
Luis Pinon
Jaquincy Randall
Agustine Reyes
Elsa Rojas
Ariadne Rojas
Genesis Rubio
Ivanne Salvador
Angel Serbellon
Carlos Sifuentes
Jesus Solis
Alicia Solis
Sofia Solis
Selina Tovar
Allizon Velazquez
Torrian Williams

GRADE 5
Hazel Acosta
Abraham Arce
Jacksiry Arzu Valencia
David Barbosa
Daisy Barrios
Mi'lazshia Curlin
Matthew Diemer
McKenna Deimer
Leonardo Longoria
Elijah Flores
Giselle Gaspar
Jocelin Gonzalez
Leighlynn Harris
Daziel Hernandez
Kevin Juarez
Benjamin Martinez
JaceMartinez
Selene Martinez
Juan Ramirez
Isai Reyes
Ashley Reyes-Hernandez
Leonardo Romo
Amar Rowlett
Kevin Serbellon
Jackson Torres
Emiliano Zapata
Michel Zavala

**Forest Park
Honor Roll
(with distinction)**

GRADE 6
Zoey Robinson

GRADE 7
Faith Greer
Gerard Osorio
Hugo Robles Cardenas

GRADE 8
Isabella Castillo
Te Korii Murphy
Anthony Nieto
Sophia Rios
Christian Rivera
Victoria Un

Honor Roll

GRADE 6
Jessica Victoria Barbosa
Lexxi Marie Bradford
Malachi Jayden Fields-Kay
Kayden James FogleMartin
Genesis Aileen Gallegos
Jaylynn Janelle Garay
Jaylah Mariah Gibson
Britzel Guerrero
Kelton Claude Hamblen
Paiden Tyler Hopkins
Melanie Dayana Huerta Rosales
JaTaylor Messiah Johnson
Malakai Kendrick Jones
Zakyriah Le'Ava Kasia Larry
Melodie Rayne Mayberry
Yael Molina
Elisa Olvera
Sylvanna Ortiz Castillo
Briana Parra
Alejandra Pena
Kayden David Penaloza
Ayden Jose Ramon
Kylee Michelle Rayford
Peyton Mae Rhoads
Sebastian Miguel Rodriguez
Luciana Victoria Sanchez
Jason Santiago
Roshei Jordan Selmon
Kaiden Axlander Slaton
Jaida Lamia Snyder
Adaliz Soto
Marlen Suarez
Ziya Dee Taylor
Kayden Alexander TorresMercado
Elian Vazquez
Taylor Wy'Kessia Williams

GRADE 7
Commy Bliss Acha Arrey
LaDearan Gerard Beecham
Angelique Cuenca
Ajoiah Larose Dale
Alexis Saul Diaz Zamora
Christy Mia Flores Jimenez
Kandyce Lareta Gubalane
Demarcus Lakendrick Johnson
Alexandria Jo Lynn Lewis
Daniel Guadalupe Lopez
Aden Andrew Malone
Alexa Amarie Martinez
Melanie Zalgne Martinez
Carola Guadalupe Mauricio Perez
Cristal Medina
Samantha Juliet Medina
Travis Daichi Mosley
Zaniyah Nelson
Baker Ross Oneal
Diana Ortiz
Arlette Mayte Pena
Hailey Pena
Keiley Ja'Shae Pree
Adrian David Ramirez
Victoria Retana
Noemi Reyes Betancourt
Def'Jah Sanai Rider
Dary Derail Roberson
Kemberly Rocha
Jaisiah Lewis Rockmore
Amaya Saybe Salvador
Mia Giselle Saucedo
Deliyah Lupita Nevaeh Sifuentes
Julissa Solis Mata
Deashton Dewanye Taylor
Riggen James Thernes-Thrams
Brandon Allen Vaughn
INecia LaShay Warren
Alonna Kameil Watkins
Cassidy Money Williams
Michael Anthony Woolridge
Blessing Ramtha Zing

GRADE 8
Josiah Lee Alejo
Alicia Carmen Allen

Miletzy Alvarado
Ivette Lizzie Barboza
Elijah Rashad Borens
Peyton Rae Ann Bryant
Roberto Cadenas
Saniya Shadell Carter
Madelaine Rashel Castillo
Anjel Robert Cayetano
Chance Anthony Enriquez
Israel Frausto
KahDynee Ceranique Chan Garrett
Brianna Aydee Guerrero
Lendsey Nichole Hollins
Cristopher Rafael Huerta
Jokha Amani James
Akeeah Jeannette Johnson
Jaedon Johnson
Emmanuel Grant Lopez
Isabella Alexandra Lopez
Helen Selene Luna
Misael Eli Martinez
Jonalynn Na'Sha Mayfield
Aubrey Renee Monroe
Richard Patino
Mahalia Dena Danielle Pickron
Jaelon Anthony Casey Porter
Jalicsa Ramirez
Jaiden Bernardo Ramon
Kennedy Mehki Rayford
Raul Jessie Rodriguez
Andrea Sanchez
Jaylen Ray Stoker
Vianney Torres
Axel Trujillo
Emily Janelle Vallejo

**Foster
Honor Roll
(with distinction)**

GRADE 6
Amieeah Barnes
Jensen Bates
Jude Black
Gable Carlile
Justice Dean
William Haas
Jacob Hamilton
Davian Harper
Harper Henson
Harper Hodges
Phoebe Holloway
Ethan Huy-Zarco
Ella Jones
Jesus Legarda
Heidy Leija
Ishaan Meegada
Julianne Morgan
Aiden Moussa
Isaiah Nelson
Hazel Oglesbee
Lauren Orr
Jekhi Perkins
Staton Robinson
Margaret Rotzler
Elrod Sablah
Ava Saintignan
Aaradhya Saridena
Jonathan Searcy
Hudson Stowers
Evelyn Tamallo
James-Thomas Tapler
Cody Tavares

GRADE 7
Hazel Holloway
Jacob Hough
Jacob Hough
Shreya John
Joseph Kaan
Mauro Kovacs
Denise Perez
Salma Romero-Perez
Simpa Salami
Karla Terrones
Ella Turner

GRADE 8
Fadia Arif
Ruth Black
Zoe Cadd
Adrian Dominguez
Gabrielle Engdayehu
Michelle Gholson
Aidan Harrison
Brooks Hodges

Josiah Hubbard
Lucas Ishihara
Owen Jackson
Grayson Jones
Maria Loyola
Trevin McAlister
Henry Mekala
Jackson Morgan
Caleb Orban
Namna Patel
Heather Pevey
Molly Salmon
Josiah Searcy
Research Shrestha
Ashley Soto Prado
Unarv Srinivasan
Saydee Tate
Nevaeh Tavares
Shreeram Undavalli
Keshav Vattikuti
Katherine Weindorff
Jaedyn Williams

Honor Roll

GRADE 6
Alexander Aguilar
Brisa Aguilar
Dariana Aguilar
Juan Alvarado
Addison Arthur
Gael Avila
Benjamin Ayers
Tiana Baker
Emillio Baltierra
Yamileth Barahona
Elijah Bauchum
Helen Beltran
Oziel Berumen Ramirez
Vivian Bogenschutz
Jonathan Botello
Brianna Byrdsong
Lillian Campbell
Paislee Campbell
Fernanda Caseres Rivas
Kyley Cato
Aaron Cerda
Fredy Contreras
ZaMauri Dearion
Mia DeLeon
Jazmine Diaz
Jonathan Diaz
Briley Dupree
JaKyllen Freeman
Marco Gaona
Katalayah Garcia
DeAngelo Gordy-Sanchez
Jorge Gurrola
Cyndylou Hernandez
Keily Hernandez
Perla Hernandez
Zoe Herrera
Princeton Hutchins
Iker Ibarra
Alaina Jacques
Justin Jimenez
Samone Joyce
Audrey King
Jagger Kittner
Khloe Lara
Kennedy Lewis
Axel Lopez
Abdiel Matuz
Tadeo Mendoza-De Leon
Jazmin Mireles
Caden Moore
Jafeth Morales
Kaylie Morales
Marley Morales
Heidi Najera
Savannah Nelson
Fernando Olivares
Lillyana Orban
Avyanna Orona
Melanie Padron
Joilet Pascual
Dev Patel
Eversherri Pearson
Tiara Polk
Caelynn Portley
Hugo Ramirez
Iker Rangel
Ariana Rico
Josiah Robertson

Elizabeth Runge
Eliska Sinclair
Derwin Snoddy, Jr.
Edgar Solis
Jaleia Spady
Terrance Survia, Jr.
Evelyn Tamallo
Hayden Tanner
Ariyah Taylor
Lexington Taylor
Markece Templeton
Mayra Terrones
Eduardo Tovar
Jaylah Valdivinos Olvera
Haydeen Vega
Crosby Ward
Xriayee Washington
Andrew Williams
Chiley Williams
Kaylee Williams
Itzayana Zamora-Mariscal
Samantha Zuniga

GRADE 7
Boluwarin Adeyeye
Fermin Aguilar
Luis Aguirre
Said Aguirre
Amaya Allen
Dilan Almonacid
Jasmin Alvarado
Mario Barrios
Karris Brock
Lretrean Brown
Katherine Carlisle
Braxton Casey
Manuel Cervantes-Martinez
Christopher Corona
Bryson Craig
Azariah Curry
Zarion Curtis
Bristol Dowdy
Allison Ferrer
Ahkeyrah Fletcher
Jadee Gauna
Matthew Goff, Jr.
Jewel Gonzales
Lucy Griffith
Evan Helsley
Hudson Holden
Aleeya Hunt
Jamarcus Hunter
Kandie Jacobo
Iven Jones
Agastya Koorapati
Elizabeth Landaverde
Octavio Legarda, Jr.
Faith Lobo
Gael Lopez
Andrew Lundy
Roby Mancilla Rodriguez
Juan Martinez
Bryan Mecham
Angel Medina
Evelyn Miller
Lorenzo Moctezuma
Savannah Moore
Abel Olivan, Jr.
Miley Orozco
Alondra Ortega
Ian Ortega
Jocelynn Ortiz
Carlo Picazo Morales
Mia Porcayo
Adileigh Reardon
Chasity Ross
Jazel Ruiz
Aiden Salinas
Evelyn Sanchez
Iker Santos
Breanna Scott
Anasia Sheppard
Bryceson Sherow
Ayra Soto
Victor Soto
Aaron Spears
Andrew Spears
Adilson Uceda
Rosalie Zuniga
Coral Zuniga Tellez

GRADE 8
Dakota Abron
Trey Alexander

Jacob Allen
Ja Keilyn Barkins
Collin Bayless
Amelia Beebe
Connor Black
Kayto Bonds
Nasya Bowers
Jaelon Brooks
Briana Erban
Itzel Corona
MaKenleigh Craig
Kaydince Curry
Zyriah Dunn
Daniel Elliff
Christopher Estep
Matthew Ewers
Gerardo Fernandez
Hannah Franco De La Vera
Libby French
Angel Fuentes
Ulisses Garay
Stacy Garcia
Ana Gomez
Cali Gordon
Bryson Gowin
Kendra Green Savoy
Hector Guerrero Panal
Eric Hatley
Ehian Hayes
Hailey Hernandez
Brian Jenkins
London Johnston
Jimena Juarez
Sierrah Kirk
Justin Lefever
Jack Lenhart
Jayden Levering
Kennard Lilly
Aubrey Linton
Ahilyn Lopez
Ivan Lopez
Alexandra Martinez
Devian Mathis
Zion Mathis
Addison McGee, Jr.
Andrea Morales
Teagan Nessmith
Audrey Nester
Molly Novak
Alvarez Olvera
Cristian Paz
Shamarie Pearson
Johana Pinales
Leonardo Puentes
Jackson Quinn
Benjamin Rader
Romina Ramirez
Adrianna Read
Annaliah Rivas
Everett Roberts
Gladis Romero
Yarel Romero
Paola Ruiz
Aaron Sanchez
Jackson Sanders
Mia Sheffield
Jonathan Sieger
Yariel Simental
Amanda Smith
Brooklyn Stevens
Alajjauh Survia
Aaron Tackett
Edgar Valencia
Keshav Vattikuti
Zycharionne Vaughn
Octavio Vergara
Jonathan Walker
Paisley Ward
Joseph Weber, V
Jaedyn Williams
Nevaeh Woods

Judson

GRADE 6
Zoe Gonzales
Mylon Hollins
Travis Johnson JR
Valentina Lam
Olivia LaMaster
Brooklyn Warren

GRADE 7
Valeria Arguelles
Raelynn Hanes

Reagan Johnson
Dylan Sanders
Naomi Valenzuela

GRADE 8
Brayden Arredondo
Guinevere Burns
Sophia Castaneda
Harper Cloyd
Joaquin Garcia
Aarush Goel
Aliyah Grissom
Austin Hill
Liam Lam
Hendrix Lee-Holstein
Scarlett McGhee

Honor Roll

GRADE 6
Jose Aguilar
Jonathan Alvarez
Russell Arnold
Chloe Autrey
Isabella Bond
Xavier Cadenas
Justin Carswell
Aniya Coby
Gabrielle Conners
Kam De Los Santos
Jakob Elledge
Johnny Escamilla JR
Rhylie Fields
Green
Ezekiel Green
Anthony Guillen
DAnthony Harnage
Amy Huynh
Elanni Lewis
Elijah Meade
Ryan Mitchell
AALiyah Moore
Alyza Munoz
Stephanie Najera
James Nix
Dylan Palmer
Minisa Panta
Gabriella Pineda
Fabian Pitman JR
Darrel Polley JR
Alexandra Rameaux
Prince Rivera
Marco Rodriguez
Aiyana Sexton
Alona Sheridan
Brinley Simmons
JiaSean Smith
Mason Sterns
Ava Taylor
Serenity Vaux
Layla Wallace
AMaia Williams
Matthew Williams-Rougey
James Woodson
Luke Young

GRADE 7
Logan Aikerson
Kaylin Anthony
Isabel Bailey
Layla Barrett
Mason Bolton
Christopher Booker JR
Rowan Bruce
Eillyanna Bush
Hannah Cato
Alanna Chipman
Gray Cloyd
Brayson Cowles
Peyton DeGarmo
Isiah Dixon
Taki Fitzgerald
Taelyn Fuller
Jayden George
Samaryia George
Kambri Gilstrap
Aleah Gonzales
Ally Gonzales
Anthony Hopkins
Decamian Hunter
Journee Jefferson
Natalie Kilpatrick
Niyona Lawson
Jhourni Lincoln
Memphis Main
Lamyia Mclemore

Bryson Mims
Aamiyah Mitchell
Bao Nguyen
Andrew Odindi
Jose Oviedo
Tyree Patton
William Payne
Trex Peters
Brooklynn Poragua
Bryn Ramey
Jason Ramirez
Tyson Reed
Alan Reyes
Tiffany Reynolds
Casey Rodriguez Guerrero
Luis Rodriguez
Madeline Rodriguez
Emiliano Roman
Roxanna Roquemore
Teagan Royal
Cain Santiago JR
Christina Sims
Saphira Smith-Rosen
Angel Taylor
Teknique Taylor
David Thompson
ZaLaha Walton
DAnthony Williams
Kaelyn Wilson
Joseph Woodford JR
Audrey Woodson
Garrett Woodson
Daniel Yatchmenoff

GRADE 8
Javier Alba
Kennedi Allen
Roy Almazan
Dustin Arriaza
Brody Bowden
Bella Byrdsong
Jocelyn Calderon
Dequaylon Carter
Samari Castillo
MyAnjel Cooper
Lexy Cruz
Jordin Davis
Kevin Delgado
Leonardo Delgado
Destiny Dudley
Zoie Eschenfelder
Camden Estes
Samaria Fields
Mason Fleet
Kaiman Flowers
Khloe Ghandt-Ross
Jocelyn Guffin
Grant Hall
Elizabeth Harley
Laylee Harris
Kevaya Henderson
Tysian Henderson
Zion Holt
Yareli Huerta
Brooks Hughes
Brayden Jenkins
Janiyah Jones
Maddison Keenan
Tyson Kennedy
Ashton Knighton
Remington Lange
Sophie Liffriq
Ariel Lizcano
Sophia Luciano
Sofia Martinez
Macy McWilliams
Rynn Miller
Noah Mondragon
Fatima Najera
Dezariyah Nelson
Elena Orroquieta
Zaid Otero
Alayna Palmer
Reason Panta
Maycie Patterson
Lucas Pena
Malakai Phillips
Nathan Phung
Savannah Pierce
Aiden Pineda
Willow Polley
Marisa Rabadan-Nunez
Paula Ramos
Baleigh Reedy

Early Childhood Center 903-381-3980 Montessori Academy 903-803-5000 Bailey Elementary 903-803-5200 Bramlette Elementary 903-803-5600	Hudson PEP Elementary 903-803-5100 J.L. Everhart Elementary 903-803-5400 Johnston-McQueen Elementary 903-803-5300 Ned E. Williams Elementary 903-803-5500	Ware Elementary 903-803-5700 Forest Park Middle School 903-446-2510 Foster Middle School 903-446-2710 Judson Middle School 903-446-2610	Longview High School 903-663-7100 Early Graduation 903-381-3921 DADE Center 903-381-3970 Education Support Center 903-381-2200
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TRICT BOARD OF TRUSTEES AND ADMINISTRATION SALUTE

st Semester Students



Sebastian Reyes
Damian Rivera-Martinez
Nazyiah Rodney
Joshua Rollins JR
Serena Rollow
Sofia Romero
Luke Rosen
Isabella Rowe
Edilberto Rueda
Anthony Ryncarz
Reidyn Sanchez
Mohammad Shalabi
Zanae Simpson
Kerah Survia
Alexis Thomas
Orlando Tovar JR
Sophia Tramel
Erick Vazquez
Lauren Wall-Anthony
Kobe Williams
Ella Young

Longview Early Graduation High

Honor Roll
GRADE 9
Lucas Alvarado
Jalisha Ballard
Keyen Cleckley
Whisper Engeman
Eliezer Maradiaga
Danna Mendoza
Aurora Orocio Reveles
Perla Orocio Reveles
Edwin Rubi
GRADE 10
Cayden Ballard
Autumn Brown
Lillian Carroll
Ariana Contreras Alvarez
Alexa Contreras
Henry Johnigan, III
Alaisha Jones
Myles King
Taylor Kuykendall
Sabrina Martinez
Jaylon McKinley
Hector Morales Martinez
Uyen Nguyen
Jaiden Norris
JaDavian Powe
Valeria Ramirez
Kaliyah Stanfield
Bailey Stovall
Sara Torres
Cordel Williams
Tanya Williams
GRADE 11
Kevondrick Allums-Hogans
Javien Anderson-Hicks
Irenn Anthony
Kentrell Ausbourne
Alexa Berlanga
Jessica Briceno
Zane Brown
Alieah Bryant
Jayla Castillo
Floyd Cleaver
KaDyah Cooper
Diallyn Cortez
JaNiya Ellis
Adrian Gonzalez
Ja Vante Harris
Emily Hernandez
Violet Hernandez

Jaleeyah Howard
Laylah Johnson
Jayda Jones
Jaiuna Keys
Kennedy King
Skylar Kirchoff
Hailey Madden
Ali Mancera
Christian Mata
Celvin McAfee
Oscar Morales Martinez
Pedro Navarrete
Jesus Nunez Perez
Jose Olivarez Camacho
Jonathan Orona
Matthew Padilla
Bryant Parker
Shekinah Phillips
Kambrie Potter
Kourtney Prins
Brian Robinson, Jr.
Ty'kira Shedd
Emilio Simental
Rayvin Stansell
Cortavian Tatum
Jeremiah Trsask
Cervando Valenzuela, III
ZSanique Williams

GRADE 12
Brittan Bush
David Caballero
Natalie Dosal
Mia Fuller
Tuff Kidwell
Brenda Mariano
Kaden Marsh
Michael Martinez
Savanna Owen
Starla Owen
Michael Richardson, Jr.
Aaliyah Tisbye
Jaquavion Veasley
Elijah Watters

Longview High Honor Roll (with distinction)

GRADE 9
Amari Anthony
Lucy Archer
Brianna Barber
Adam Benavidez
Liliana Bravo
Gracyn Brockwell
Jaiden Butler
Marley Camp
Abraham Carbajal
Aidan Carlile
Brooklyn Castleberry
Jadee Cayetano
Erick Chavez
Madisen Coleman
Rhys Duncalfe
Ian Duncan
Raven Engeman
Kevin Estrada
Miranda Estrada
Anna Ford
Ryder Fretwell
Jailyn Gamez
America Garcia
Roma Gasca
Lilah Haas
Cohen Hardison
Parker Hatfield
Jaxon Hawthorne

Jacob Heathcock
German Hernandez
Blakeley Hicks
Jack Hilton
Jackson Hughes
Esteban Ibarra
Cerna Jasso
Davin Jeffery
Dakota Jester
Ryan Kitchens
Evangeline Land
Alexis LeBlanc
Walter Lenoir
Audry Lewis
Christal Lin
David Monsivais
Gabriel Moussa
Linda Navarrete
Ellie Oglesbee
Jesus Olivan
Jaxon Oswalt
Ishan Patel
Addison Pegues
Aidan Rahim
Anahi Ramirez
NKenya Reedy
Valeria Reyes
Kennedy Rios
Juan Rodelo
Kailynn Rodgers
Rangel Rosales
Gabriel San
Mary Scott
Levi Servin
Logan Smith
Reya Srivastava
Sana Vij
Beckham Warren
Isaiah Williams
Tyla Williams
Frances Wilson
Brently Woods
Gustavo Zarate
Miguel Zuniga

GRADE 10
Hiram Aguirre
Thomas Ailredge
Joseph Allen
Virginia Arellano
Orlando Arreola
Chavez Arteaga
Sadie Avaltroni
Daniela Baeza
Hudson Bass
Cameron Black
David Black
Gunnar Broadway
Arcangeli Carosi
Lyntys Cerda
Valeria Cerda-Hernandez
Cole Chamberlain
Tristan Compton
Queu Craig
Aura Delgado
Trisha Dhana
Jurmanee Fairchild
Karson Farley
Julie Flores
Addison Fussell
Montoya Gonzalez
Claire Goolsby
Alyssa Grissom
Kelland Guillory
Olivia Hardee
Aiden Helsley
Jacob Henry

GRADE 11
Gabriela Acevedo
Ingrid Alcantar
Atley Alston
Caden Arnett
Bethany Baltes
Peyton Bourgeois
ZaNyha Bradley
Sophie Brinkman
Josiah Cabanas
Gemmila Cadd
Alexander Castro
Marely Cerda
Alberto Corona
Jesse Davis
Jayleen Delapaz
Ellin Dunaway
Kenison Dunn
Aurora Egbe
Kianny Espinoza-Montoya
Grace Faulks
Maritza Garcia
Javier Glave
Samantha Guerrero
Rhegan Helsley
Jessica Hernandez
Mary Hilton
Mason Hodges
Moses Hough
Jason Hubbard
Ryan Hull
Ethzy Islas
Mia Jones
Evelyn Landin
Savannah Lee
Nicole Lin
Sean Lipp
Trinity Luna
Jacob Lundy
Jorge Massare
Kiara Mayfield
Parker Mecham

Thao Hoang
Preston Hodges
Anderson Jones
Ariana Juarez
Koosha Kamali
Tyson Keebaugh
Connor Kelsey
Pablo Landaverde
Campbell Liebengood
Josselyn Lozano
Andre Malik
Cy Marsh
Walter McKee
America Mitchell
Josafat Morales
Jordan Nash
Johanna Ndizeye
Caroline Newman
Emma Newman
Aubrey Orban
Ezequiel Pascual-Mata
Milly Perez
Jadah Pitts
Chandler Rotzler
Rheagan Saintignan
Alexander Smith
Macy Stroman
Kiley Young
Kaylee Swaim
Tavera Trujillo
Clairah Vaughn
Lincoln Witt
Jasmine Wright
Olivia Zuniga

GRADE 12
Angie Aguirre
DKirian Allen
Eustaquio Alvarado
Madison Anderson
Mendez Andrade
Brandy Arreola
Alan Barron
Jayla Beecham
JhaMarkus Biggins
Amareia Bush
Camila Cantero
Bly Caraway
Leslie Cardona
Grant Carlile
Yazmine Christian
Benjamin Cox
Kaleb Cruz
Bao Dang
Diego D'Arbell
Kieffer Doxey
Madison Duncan
Rachael Ernst
Emily Federico
Andrew Flores
Diego Freire
Stephanie Galvan
Adyson Gray
Xhannel Gubalane
Sydney Guidry
Kennedy Hatcher
Melanie Hernandez
Lailah Horton
Samskruti Jatavallabhula
Amiyah Johnson
Taylen Johnson
Miziah Jones
Abiyade Juarez
Traivon Kempson
Carlisle Land
Ayana Lilly
Mason Lundy
Bryson Marten
Ryan Martin
Trinkefey Martinez-Percaz
Kimberly Maturino
Alexandre Mitchell
Melissa Montalvo
Buster Mumphy
KaNia Mumphy
Grace Ndizeye

Yanuvia Medina
Jadasia Mims
Mia Monsivais
MaKenzie Motley
Galilee Nieto
Chinedu Obi
David Olvera
Oscar Ortega
Sage Pena
Brenden Priddy
Shamyia Ray
Jailiyah Rockmore
Xander Rojas
Graham Shepherd
Marta Shepherd
Olivia Shepherd
Jamaya Smith
Cheney Still
Makenna Thomas
Havana Tipton
Miron Tims
Clinton Trefethen
Leah Ward
Mason Washington
Benjamin Weindorff
Tristen Williams

GRADE 11
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Eustaquio Alvarado
Madison Anderson
Mendez Andrade
Brandy Arreola
Alan Barron
Jayla Beecham
JhaMarkus Biggins
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Camila Cantero
Bly Caraway
Leslie Cardona
Grant Carlile
Yazmine Christian
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Diego D'Arbell
Kieffer Doxey
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Rachael Ernst
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Diego Freire
Stephanie Galvan
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Traivon Kempson
Carlisle Land
Ayana Lilly
Mason Lundy
Bryson Marten
Ryan Martin
Trinkefey Martinez-Percaz
Kimberly Maturino
Alexandre Mitchell
Melissa Montalvo
Buster Mumphy
KaNia Mumphy
Grace Ndizeye

GRADE 9
CorDadrian Carr
Jamaron Hunter
Taraji Lewis
Sarah Pena
Cylon Rougeau
Tre-Darrion Williams
GRADE 10
VonDarryn Adams
Juan Arambula
Trinitee Carter
Kennadi Curry
Johnny Hamilton
Anna Hernandez
Jayden Jackson
Kamryn Lydia
Kalayia Pree
Maisey Sanchez
Aurelio Tapia
Lexy Wright
GRADE 11
Jaquelinne Aguilar
Arzola Alvarado
Ariyah Alvarado
JaKoby Bailey
Alondra Betancourt
Derek Boggs
Jason Bowens
Gabrihan Boyd
Broderick Brewer
Samaya Butler
Zyhmaruia Colbert
Sanaah Daniels
Cierra Garnes
Marcus Gaults
Myniah Gouldsby
Tirrell Hatley
Mallory Hickman
Carter Hill
Jordan Hobbs
Lizzet Jaramillo

Rianna Neely
Julz Norman
Zacarias Pascual
Kristin Peden
Jasmine Perry
Carolyn Purdum
Brenden Reese
Veta Richardson
Ava Phillips
Chassity Phillips
Valeria Salinas
Tyecia Sherow
Mary-Kate Solis
Zamya Stevenson
Jayden Tyeskie
Leah Ward
JaNiyah Wilson
Brady Yoder
Kambel Yoder
GRADE 12
Juan Alba
Zareth Almonte
Eustaquio Alvarado
Madison Anderson
Mendez Andrade
Josue Arroyo
Julianna Bahena
Sylvia Baltierra
Jayla Beecham
Christian Bell
Flores Benitez
Ana Benitez
ShaMya Bennett
Semple Bobb
Reginald Brown
Bly Caraway
AKiyah Clark
Ashton Cox
Bao Dang
India Davis
Jonathan Delapaz
Donavan Denmark
Mauricio Flores
MarKeilyn Flowers
Melanye Garay
JaMorion George
Alfredo Gonzalez
Andres Gonzalez
Arelly Gonzalez
Adyson Gray
Colt Griffin
Julieta Guerrero
Sydney Guidry
Alejandra Guillen
Sonia Guillen
Kerria Haggerty
Anyiah Hamler
Reese Harris
Rachael Helms
Miguel Hernandez
Sergio Hernandez
Isaiah Horton
Roshadnie Howard
Londyn Hyder
Keva Jackson
Hector Jasso
Mikihia Jenkins
Sawyer Johns
Jeremiah Johnson
Traivon Kempson
Madelyn Lambert
Avery Lambright
KaTavia Larry
Ayana Lilly
Alexis Lopez
Mason Lundy
Angel Madrid

Honor Roll
GRADE 9
CorDadrian Carr
Jamaron Hunter
Taraji Lewis
Sarah Pena
Cylon Rougeau
Tre-Darrion Williams
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VonDarryn Adams
Juan Arambula
Trinitee Carter
Kennadi Curry
Johnny Hamilton
Anna Hernandez
Jayden Jackson
Kamryn Lydia
Kalayia Pree
Maisey Sanchez
Aurelio Tapia
Lexy Wright
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Ariyah Alvarado
JaKoby Bailey
Alondra Betancourt
Derek Boggs
Jason Bowens
Gabrihan Boyd
Broderick Brewer
Samaya Butler
Zyhmaruia Colbert
Sanaah Daniels
Cierra Garnes
Marcus Gaults
Myniah Gouldsby
Tirrell Hatley
Mallory Hickman
Carter Hill
Jordan Hobbs
Lizzet Jaramillo

Mallory Jones
Jade Kidd
Yuri Lister
Jamelee Martinez
Aalyah Marterson
Khayah McCray
Jazmin Mendez
Ava Phillips
Chassity Phillips
Valeria Salinas
Tyecia Sherow
Mary-Kate Solis
Zamya Stevenson
Jayden Tyeskie
Leah Ward
JaNiyah Wilson
Brady Yoder
Kambel Yoder
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Zareth Almonte
Eustaquio Alvarado
Madison Anderson
Mendez Andrade
Josue Arroyo
Julianna Bahena
Sylvia Baltierra
Jayla Beecham
Christian Bell
Flores Benitez
Ana Benitez
ShaMya Bennett
Semple Bobb
Reginald Brown
Bly Caraway
AKiyah Clark
Ashton Cox
Bao Dang
India Davis
Jonathan Delapaz
Donavan Denmark
Mauricio Flores
MarKeilyn Flowers
Melanye Garay
JaMorion George
Alfredo Gonzalez
Andres Gonzalez
Arelly Gonzalez
Adyson Gray
Colt Griffin
Julieta Guerrero
Sydney Guidry
Alejandra Guillen
Sonia Guillen
Kerria Haggerty
Anyiah Hamler
Reese Harris
Rachael Helms
Miguel Hernandez
Sergio Hernandez
Isaiah Horton
Roshadnie Howard
Londyn Hyder
Keva Jackson
Hector Jasso
Mikihia Jenkins
Sawyer Johns
Jeremiah Johnson
Traivon Kempson
Madelyn Lambert
Avery Lambright
KaTavia Larry
Ayana Lilly
Alexis Lopez
Mason Lundy
Angel Madrid

Britney Mares
Trinkefey Martinez-Percaz
Janiya McCarty
Rane Miller
Kevin Mondragon
Melissa Montalvo
Rianna Neely
Isaiah Nelson
Julia Nunn
Belinda Olvera
Alejandro Ortiz
Aldo Otero
Alejandra Pena
Chaslynn Perry
Kelton Pickrom
Perez Pineda
Lania Polk
Ella Ponder
Cole Ramey
Derek Rangel-Maldonado
Danielle Raven
Markevan Reeves
George Reyes-Ramirez
Bronni Richardson
Ray Richardson
Veta Richardson
Joselyn Rodriguez
Leslie Rodriguez
Xavier Rodriguez
Sarahi Rodriguez-Solis
Rafael Ruiz
Adan Sanchez
Emmanuel Sanchez
Jazmin Sanchez
Jessica Sanchez
Pablo Sanchez
Rileigh Schoppe
Paola Serrano
Dania Shalabi
Kalecia Sheffield
Marcus Sherrow
Paris Simpson
Jeffery Smith
Madason Smith
Michael Smith
Ana Solis
Blaine Sowell
Alya Spruille
Alton Stoker
Jailynn Taylor
Shuniya Taylor
Jayda Terrell
Jaquelyne Tovar
Gabriel Urbina
Mizraim Vargas
Moran Vasquez
Jade Washington
Lanie Weber
Jabarion Wilder
Faith Williams
Trenyah Williams
Heaven Willis
Neveah Willis
Cedric Wrighten
Patricia York



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TCU experience: Journey into finance

By William Hilton
Longview High School Senior

This past summer, I had the incredible opportunity to attend the TCU High School Investors Challenge Camp, a program hosted by the Neeley School of Business at Texas Christian University. As someone who had always been intrigued by the world of finance but had no real experience in investing, I wasn't entirely sure what to expect from the camp. I knew it would involve learning about investing, but I didn't anticipate just how much hands-on experience and practical knowledge I would gain in such a short period.

From the moment I arrived, I was immersed in a world of finance, surrounded by like-minded peers who shared my curiosity and enthusiasm about the stock market. Let me lead you through my experience, highlighting the activities I took part in, the



HILTON



knowledge I gained, and how the camp has shaped my understanding of investing and personal finance.

INTRO TO THE STOCK MARKET

The first few days of the camp were dedicated to building a foundation of financial knowledge. We began by learning about the stock market—how it works, why it exists, and how investors use it to buy and sell shares of companies. The instructors, who were TCU professors and experienced professionals in the finance industry, broke down complex concepts into digestible pieces,

making them easy to understand even for someone like me who was new to investing.

One of the key takeaways from the first sessions was understanding the difference between stocks, bonds, and other investment vehicles. I learned that stocks represent ownership in a company, while bonds are essentially loans to companies or governments that pay interest over time. Mutual funds and ETFs, which pool together money from many investors to buy a diversified portfolio of stocks and bonds, were also discussed in detail. This initial exposure to various investment options helped me understand the different ways I could approach building an investment portfolio.

The instructors didn't just lecture us; instead, they made sure we were engaged by asking questions, using real-world examples, and offering scenarios where we could apply what we had learned. I remember feeling amazed at how intricate and interconnected the financial markets were,

Journey | Continued to page 12

Several upgrades made to district leadership

Longview ISD is proud to announce the addition of two new leaders and the promotion of a familiar face within the district.

Following an extensive and rigorous selection process, these individuals emerged as the top candidates from a highly competitive field of applicants from across the nation.

Superintendent Dr. Marla Sheppard emphasized the strategic nature of these moves, stating, "Each of these appointments strengthens our district's leadership team in critical areas, allowing us to build on our successes and address opportunities for growth."

BENJAMIN WOOD

Mr. Benjamin Wood joins Longview ISD as its new Chief Technology Officer. With over a decade of expertise in educational technology, Mr. Wood



WOOD

most recently served as Digital Learning Coordinator at Region 7 Education Service Center in Kilgore, Texas. In that role, he spearheaded innovative e-learning initiatives, enhancing student performance across multiple districts. Prior to that, he served as Director of Technology at Chapel Hill Independent School District, where he led efforts to integrate cutting-edge technology into classroom learning.

"We are thrilled to welcome

Benjamin to the Longview ISD family," said Dr. Sheppard.

"His exceptional background in educational technology and cybersecurity will be instrumental in driving our district's technological advancements, ensuring a secure and innovative learning environment for all."

Mr. Wood holds master's degrees in Education, Cybersecurity, and Information Assurance, positioning him uniquely to lead LISD's technological initiatives. Outside of work, Mr. Wood is an avid woodworker and 3D printing enthusiast. He and his wife, Susan, are proud parents to two children.

ELIZABETH ROSS

Ms. Elizabeth Ross has been a valued member of LISD since 2017, bringing her passion for community engagement and multimedia to every role she has held.



ROSS

A two-time graduate of Stephen F. Austin State University, she holds a Bachelor of Arts in Journalism/Public Relations and Speech Communication as well as a Master of Arts in Mass Communication. Ms. Ross's professional experience spans advertising, art licensing, higher education, and public relations, with a focus on event logistics and social media marketing.

In her time with LISD, she

has served as a Communication Specialist and Multimedia Director, wearing many hats while contributing to the district's success. She also serves as the site coordinator for Matthew McConaughey's Just Keep Livin' program at Longview High School, underscoring her commitment to student enrichment. Ms. Ross is married to her high school sweetheart, Brian, and together they have three sons.

"Elizabeth's dedication and work ethic are well-known across our district," said Mr. Matthew Prosser, Chief of Strategic Initiatives. "Her promotion is a testament to her ability to connect with our community and elevate our outreach efforts."

SKYLER HEFLEY

Mr. Skyler Hefley joins LISD with a fresh perspective on school communications, blending private-sector expertise with a passion for public education.



HEFLEY

Previously with Tyler ISD, he led award-winning marketing campaigns and rebranding efforts, significantly expanding the district's digital presence. Known for his innovative and data-driven approach, Mr. Hefley is dedicated to fostering meaningful engagement and elevating LISD's brand.

"Skyler's unique skillset and

forward-thinking vision make him a perfect fit for LISD," said Mr. Prosser. "His ability to create compelling content and connect with stakeholders will be a tremendous asset to our district."

Mr. Hefley earned a Bachelor of Business Administration in Marketing from the University of Texas at Tyler. Born in Kilgore and raised in Arlington, he has returned to East Texas with his wife and two children. In his free time, he enjoys camping, golf, and strategic board games.

LOOKING AHEAD

These leadership changes come as part of a broader restructuring of Longview ISD Communications & Community Relations.

With the promotion of Mr. Prosser to Chief of Strategic Initiatives last year, his expanded responsibilities necessitated splitting the communications role into two distinct areas of focus: Community Relations and Communications.

Mr. Prosser explained that this restructuring ensures the department is equipped to meet the growing needs of the district while enhancing its outreach and engagement efforts.

"Our vision for district communications is rooted in the belief that meaningful connection drives meaningful change," he said. "By emphasizing precision, creativity, and intentionality, we aspire to inspire a dynamic new paradigm for how schools can build trust and collaboration internally as well as externally."

New principals hired for Bailey, Judson

Two Longview ISD campuses welcomed new principals for the spring semester, with **Dr. Derrick Estes** stepping into the leadership role at Clarence W. Bailey Elementary and **Mr. Danny Stanley** taking the helm as interim principal at Judson Middle School.

Dr. Derrick Estes

Dr. Derrick Estes has been named the principal of Clarence W. Bailey Elementary School, bringing 15 years of educational experience to the campus. Most recently, Dr. Estes served as principal of James H. Law Elementary in Houston ISD, where he led the campus to an A rating with five distinctions during his six-year tenure.

Dr. Estes earned his bachelor's degree in Interdisciplinary Studies from the University of Houston Downtown, a master's degree in Educational Leadership and Policy from the University of Texas at Arlington, and a doctorate from the University of St. Thomas.

"Dr. Estes's proven record of success and commitment to academic excellence makes him an outstanding choice for Bailey Elementary," said Dr. Marla



ESTES

Sheppard, Longview ISD superintendent. "We are thrilled to have his leadership and vision in our district."

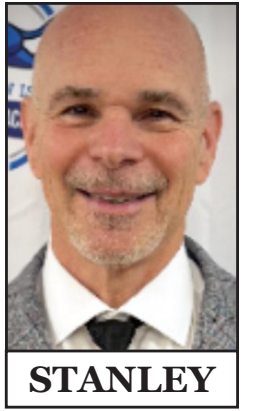
Danny Stanley

Mr. Danny Stanley, an East Texas native and Hallsville High School graduate, has been named interim principal of Judson Middle School. Mr. Stanley has spent more than 15 years in education, including the last six-and-a-half years as an assistant principal at Judson STEAM Academy.

Mr. Stanley holds a bachelor's degree from East Texas Baptist University, a Master of Arts from Southwestern Baptist Theological Seminary, and a Master of Education from

Texas A&M University-Texarkana. His previous experience includes teaching and coaching at Longview High School and teaching at Kilgore High School.

"Mr. Stanley's dedication to students and his deep roots in this community position him perfectly to lead Judson Middle School at this time," said Dr. Sheppard. "We look forward to seeing his continued impact on the campus and its culture of learning."



STANLEY

Automotive program seeks donations

Longview High School Automotive Technology program is seeking donations for trucks/cars or car parts, 1996 or newer, to enable students to have hands-on experience in repair and rebuilding. Donations help to prepare students for a highly competitive technological work environment with real-world knowl-

edge and proficiency. Please contact **Raymond Bouis** at rbouis@LISD.org for more information.



UPDATE | Continued from page 3

brate the great things happening across the district. This multi-channel approach ensures that all community members, regardless of their preferred communication method, can stay connected to the district's efforts.

The district's bond leadership team, made up of community members, staff, and industry experts, is working diligently to ensure that projects are completed on time

and within budget. Regular monthly updates presented to the board will also be made available on the website, adding another layer of accountability and transparency.

For more information on Longview ISD's bond projects, visit LISD.org/bond2024. Together, the district and its community are building a brighter future for students—one project at a time.

CABINET | Continued from page 1

and success in providing high-quality education to all students."

DR. KETTISHA JONES

Dr. Kettisha Jones, recently served as Managing Director at Ensemble Learning, joined Longview ISD on January 6.

Dr. Jones brings extensive experience in educational leadership, including roles as an Assistant Superintendent and Instructional Leadership Director. She holds a Doctor of Education from the University of Mary-Hardin Baylor and has a proven track record in developing and implementing strategies that enhance student learning outcomes.

Dr. Sheppard said, "Dr. Jones's expertise in driving impactful educational initiatives and her commitment to educational equity make her an invaluable addition to our leadership team. Her experience will be crucial in advancing our district's mission of innovation and excellence in student performance."



JONES

SAMUEL KINGTON

Mr. Samuel Kington, was previously the Director of Grounds and Custodial Services at MSD Wayne Township in Indianapolis, began his role in December.

With over a decade of experience in facility management and senior leadership roles, Mr. Kington has managed multi-mil-

lion dollar improvement projects and overseen operations for large-scale facilities.

"Mr. Kington's extensive background in facilities management and his track record of operational excellence will be instrumental in ensuring our district's physical infrastructure supports our educational goals," said Dr. Sheppard. "His leadership will be key in maintaining and improving our learning environments."

MATTHEW PROSSER

Mr. Matthew Prosser, previously serving as Longview ISD's Director of Communications, has been promoted to Chief of Strategic Initiatives, effective immediately.

Mr. Prosser joined the district in 2016 after an award-winning career in journalism. He has been instrumental in developing and implementing innovative communication strategies that have enhanced community engagement and the district's reputation.

Dr. Sheppard commented, "Matthew's promotion recognizes his significant contributions to our district's communication efforts and his strategic vision. His deep understanding of our community and prov-



KINGTON



PROSSER

en leadership skills will be vital in driving our strategic initiatives forward."

DISTRICT TRUSTEES WELCOME UPGRADES

Board President **Mr. Michael Tubb** expressed excitement for what each of these new roles will bring to the district.

"These hires represent a significant step forward in our district's commitment to excellence," he said. "Each of these leaders brings unique strengths

and proven experience that will help drive Longview ISD toward our goals of becoming one of the premier school districts in Texas."

Dr. Sheppard echoed the sentiment, adding that, after an extensive search and rigorous interview process, "We are confident that we have found the absolute best candidates for these crucial positions."

"What particularly impressed us about each of these leaders was their track record of implementing innovative solutions while maintaining a steadfast focus on student success," she said. "Their collaborative approach and commitment to excellence align perfectly with our vision for Longview ISD."

For more information, please contact Longview ISD Communications & Community Relations at ask@LISD.org or call **903-381-2235**.



TUBB

Longview ISD Foundation holds annual raffle

Each year the Longview ISD Foundation, Inc. holds a raffle in conjunction with its Lamplighter Awards banquet.

Tickets are one (1) for \$5.00 or three (3) for \$10.00. When buying a ticket, one can check the item he or she hopes to win, spreading tickets among the items or putting all tickets on one item.

The Foundation will hold three separate drawings on Thursday, April 3, 2025, at 6:30 PM at the 25th annual Lamplighter Awards banquet at Pinecrest Country Club. Winners need not be present to win.

Information about the raffle is also on the Foundation's website at lisdfoundation.org.

To purchase raffle tickets, contact **Kay Ray**, Foundation director, at 903-452-7015 or gray@LISD.org or purchase from any Foundation board member. Raffle tickets are also available for purchase from Kacy Swaim in the Longview ISD Community Relations Department at the LISD Education Support Center, 814 S Eastman Street, and at Henry and Moore Jewelry in the shopping center adjacent to Hobby Lob-

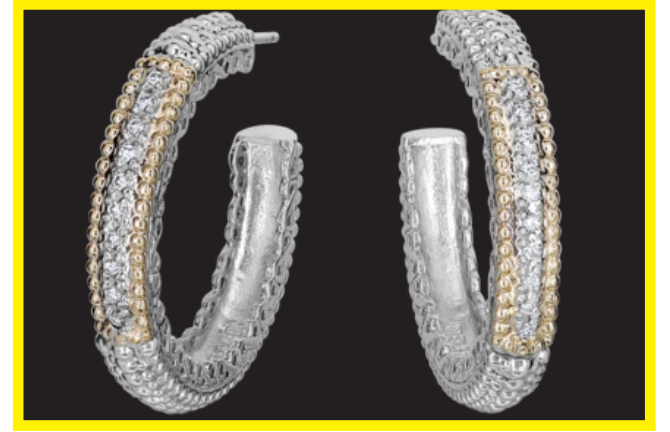


by on Loop 281.

To purchase raffle tickets, buyers may also text Kay Ray or email her exactly which items to check on their raffle tickets and then pay by Venmo at **Kay Ray@besmart1**, which will legally and securely transfer money to the Foundation.

The 2025 Lamplighter Awards Raffle items are:

Ladies Vahan 14K gold and sterling silver hoop style earrings with sparkling diamonds (.15 ct diamonds total weight) and Vahan's trademark Moire' beaded pattern. Donated by **Henry and Moore Jewelry**.



Retail value: \$2,350.00

Dine Across Longview Gift Card Basket — \$25 gift cards to Longview's favorite eateries plus a four-course luncheon for ten in the Lobo Bistro prepared by the culinary arts instructors and students. **Retail value: \$800.00**

Original "My Peoples" 12 X 12 acrylic and oil pastel painting titled "What Resolutions?" by **Lisha & Alex Mack** (2019 LHS grad & current LISD employee) and signed coffee table book telling the story of "My Peoples" Art featuring the first 100 paintings. **Retail value: \$350.00**

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sure every dollar is spent responsibly and every project is executed with precision. Detailed plans are being finalized for the various projects included in the bond, with input from stakeholders such as teachers, parents, and community members.

"This phase is about careful planning and collaboration," said Longview ISD Chief Financial Officer Wayne Guidry. "We want our community to know that we're being thoughtful about every decision, ensuring these projects will have a lasting impact."

The district has also formed a bond advisory committee composed of community members, business leaders, and parents to oversee the planning and construction process. This group will play a vital role in ensuring transparency and accountability throughout the implementation phase.

WHAT THE BOND WILL BRING

The projects included in the bond package are wide-ranging and designed to address both immediate needs and long-term goals for Longview ISD students:

Modernized Learning Environments: Renovations to Longview High School and other campuses will provide state-of-the-art classrooms and facilities that support 21st-century learning.

Career & Technology Education: A new, second structure will be built, allowing the CTE classes to have more space. Due to the current lack of space, some classes take place in the main building of the high school. Construction is expected to start in the third quarter of this year, as of the December Board meeting.

Enhanced Early Childhood Education: A new Early Childhood Center will provide a modern space for the youngest learners, while the current facility will be repurposed for special education and technology services. Construction is expected to start in the third quarter of this year, as of the December Board meeting.

Athletic Excellence: A multi-purpose

athletic facility will serve all sports and student activities, providing much-needed resources such as batting cages, weight rooms, and a golf simulator. Construction is expected to start in the third quarter of this year, as of the December Board meeting.

Upgraded Stadiums: Improvements to Lobo Stadium and Judson Middle School Stadium will enhance the experience for athletes and fans alike, with updated LED lighting, storage, and restroom facilities.

State-of-the-Art Aquatics Center: The new natatorium will feature 20 25-meter lanes, a diving well, and spectator seating, ensuring LISD students have access to a top-tier swimming facility. Construction is expected to start in the third quarter of this year, as of the December Board meeting.

VISION FOR THE FUTURE

As groundbreaking on these projects approaches, the excitement among students, parents, and staff is growing.

"It's inspiring to know that our community came together to invest in something that will benefit generations to come," said Dr. Sheppard. "This bond is about giving our students the tools, facilities, and opportunities they deserve to reach their full potential."

Community members can expect to see the first signs of construction activity in early 2025, with updates and progress reports shared regularly through the district's website and social media channels.

GRATITUDE FOR A SHARED VISION

For many in the Longview community, the bond's passage represents a deep commitment to the district's future. Longtime resident and parent, Maria Gonzales, said, "This bond is proof of what we can achieve when we work together. Our kids deserve the best, and now they'll have it."

Dr. Sheppard echoed that sentiment, adding, "This is a once-in-a-generation opportunity to make a difference in the lives of our students and our community. To everyone who voted, supported, and believed in this vision—thank you. Together, we are building a brighter future, piece by piece."

LOOKING AHEAD

As Longview ISD prepares to break ground, the district remains focused on its mission to provide every child with every chance for success. The projects funded by this bond will not only benefit current students but will also serve as a legacy for future generations.

"This bond is about more than construction; it's about creating opportunities," Dr. Sheppard said. "From modern classrooms to world-class athletic and fine arts facilities, these projects will ensure that Longview ISD remains a place where students can dream big and achieve more."

With construction set to begin soon, the district is ready to turn its vision into reality, ensuring that the district remains a source of pride for students, families, and the entire community.



Welcome to the official podcast of Longview ISD!

Hear from Superintendent Dr. Maria Sheppard as well as other employees and district partners about what's going on at LISD. Just scan the QR code with your phone to find us on Spotify, Amazon Music, iHeartRadio, and more!



Scan here to listen to LoboCast

FUTURE |Continued from page 1

sembled an expert team to oversee these ambitious projects. These four individuals bring decades of experience, innovative thinking, and a commitment to ensuring every dollar is spent wisely.

SAMUEL KINGTON

As Longview ISD’s Chief of Facilities and Operations, **Samuel Kington** is the district’s top authority on all bond-related matters, second only to Superintendent Dr. Marla Sheppard. Joining the district in December 2024, Kington brings more than a decade of experience in facilities management.



KINGTON

In previous roles, Kington led multimillion-dollar improvement projects and operations for large-scale educational facilities. Now, he’s leveraging that expertise to oversee the execution of Longview ISD’s ambitious plans.

“My goal is to ensure that every project reflects our community’s investment and provides students with the best possible environment to learn and thrive,” Kington said.

MIKE GIPSON

Few know Longview ISD’s facilities like **Mike Gipson**. Having served the district for decades, Gipson’s encyclopedic knowledge of every building’s history makes him an invaluable resource as Bond Construction Manager.



GIPSON

“Mike understands not just the buildings but their stories,” Kington said. “He’s ensuring we preserve what matters most while modernizing for the future.”

From managing construction crews to ensuring projects stay on schedule, Gipson’s expertise ensures the district honors its past while building for tomorrow.

PAUL MILLER

Paul Miller, Program Director with PROCEDEO, focuses on new construction projects like the Early Childhood Center and multipurpose indoor



MILLER

facility. With a background in large-scale project management, Miller ensures new facilities are not only built to meet today’s needs but are flexible enough to adapt to future demands.

“Our approach is to build with purpose and sustainability in mind,” Miller said. “These facilities will support generations of learners.”

JOHN ERICKSON

When it comes to renovations, **John Erickson** of E4 Contracting LLC is the man on the ground. From stadium lighting upgrades to fencing installations, Erickson ensures every project is completed with precision.



ERICKSON

“John is the guy you call if you want to know what’s happening at any given site,” Gipson said. “He’s detail-oriented and keeps everything running smoothly.”

A BOND BUILT ON COMMUNITY VISION

The bond election’s five propositions demonstrate Longview ISD’s commitment to excellence: **Proposition A (\$237.7M):**

Safety upgrades, a new Career and Technical Education Center, district-wide renovations, and energy-saving projects.

Proposition B (\$76.5M): A new Early Childhood Center and renovations for special education.

Proposition C (\$79.1M): Improvements to athletic facilities and a multipurpose indoor facility.

Proposition D (\$21M): Enhancements to Lobo and Judson Stadiums.

Proposition E (\$41.9M): Construction of a new Aquatics Center.

The district has highlighted the minimal financial impact on taxpayers, with an estimated \$10 per year increase for a \$200,000 home.

“The bond projects represent our community’s faith in the future of our students and staff,” Superintendent Dr. Marla Sheppard said. “With the leadership we’ve assembled, I have no doubt we’ll deliver on every promise.”

As construction begins across the district, these leaders are determined to ensure the projects not only meet expectations but surpass them. For the students and families of Longview ISD, the future is bright — and under expert guidance, it’s well on its way to being built.

New district app offers real-time communication, info

Longview ISD has unveiled a new mobile app aimed at enhancing communication with families and streamlining access to vital information.

The free app, available on both the Play Store and App Store, introduces several features to keep parents informed about their children’s education.

REAL-TIME UPDATES

Parents can now receive live feed updates with the latest district and school news, including urgent announcements. The app also provides easy access to upcoming school and district events.

PUSH NOTIFICATIONS

Critical updates and urgent communications will be sent directly to users’ devices, ensuring timely delivery of important information.

‘ROOMS’ FEATURE

A key addition to the app is the “Rooms” feature, which offers:

- Two-way messaging between parents and teachers, staff, and coaches

- Classroom announcements about coursework, materials, and important updates
- Automatic translation of messages into the user’s preferred language

FAMILY ACCESS

Parents will receive invitations to access Rooms via email or text. After creating a login, users can access Rooms from the bottom right corner of the app screen. Families

with multiple children in the district will be able to view information for all their students within the Rooms feature.

ADDITIONAL INFORMATION

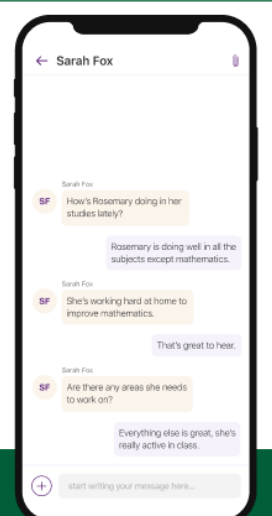
For more details about Rooms, parents can visit the FAQ page at shorturl.at/tFCtC. The district encourages families with questions or those needing assistance to contact their student’s campus directly.



Say “hello” to **Parent-Teacher Chat**

- Chat
- Events
- Documents
- Stream
- Classes
- Notifications

Download on the **App Store** or **GET IT ON Google Play**. Download the **Longview ISD, TX** app from the iOS App Store or Android Play Store and enable Notifications.



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and it made me excited to learn more.

HANDS ON EXPERIENCE

One of the most exciting and valuable parts of the camp was the stock market simulation. As part of this hands-on experience, we were each given a virtual portfolio with a set amount of “money” to invest. The goal was to build and manage our portfolio as effectively as possible over the course of the week.

The simulation was run in real-time, so we had to make investment decisions based on the latest market data, news, and trends. Each day, we would receive updates on how our investments were performing, and we could choose to buy, sell, or hold stocks based on market conditions. This aspect of the camp was especially engaging because it mirrored real-world investing, where markets fluctuate, and decisions need to be made quickly.

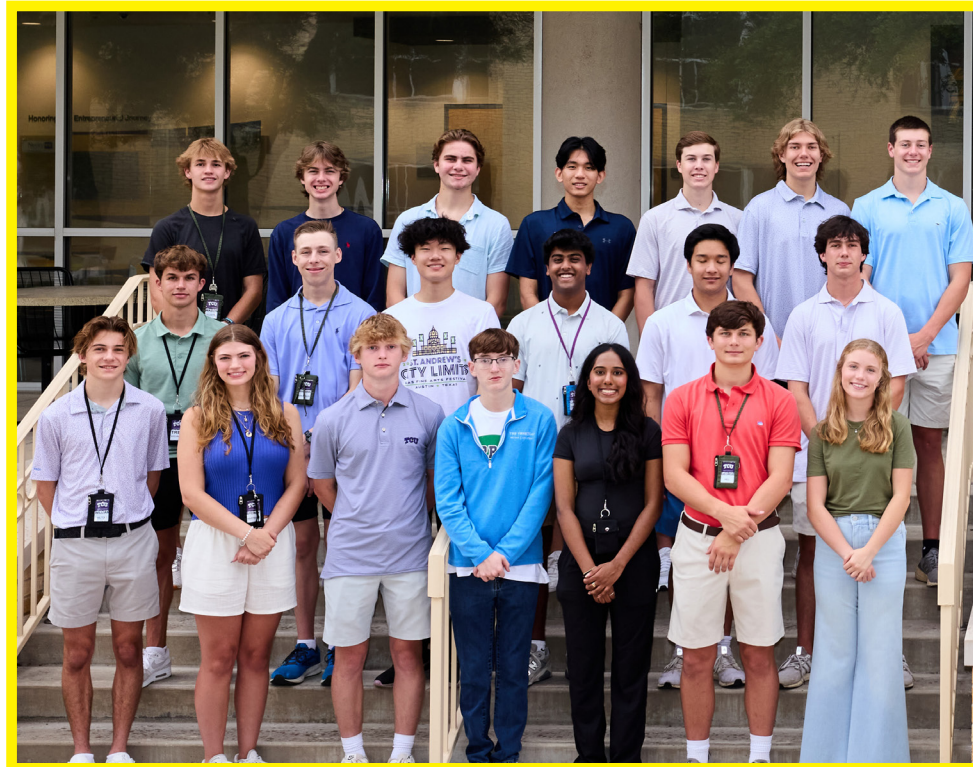
During this part of the camp, I learned how to analyze companies for investment potential. We were taught how to look at financial statements, such as balance sheets and income statements, to understand a company’s financial health. For example, we analyzed revenue growth, debt levels, and profit margins to determine whether a stock was a good buy. I had never really thought about investing in such a data-driven way, but the simulation made it clear that successful investing requires careful research and decision-making.

It was also during the simulation that I first encountered the challenge of balancing risk and reward. In the beginning, I took a more conservative approach, investing in established companies with stable returns. However, I quickly realized that I needed to take calculated risks in order to see significant gains. By the end of the camp, I had gained a deeper appreciation for the importance of diversification—spreading investments across different asset types and sectors to reduce risk.

LEARNING STRATEGIES

In addition to the stock market simulation, we were introduced to different investment strategies, such as value investing, growth investing, and income investing. These strategies provided frameworks for making decisions about which stocks to buy and how to manage a portfolio over time.

I was particularly intrigued by value investing, a strategy popularized by Warren Buffett. This approach involves buying



stocks that appear undervalued compared to their intrinsic worth. Through discussions and examples, I learned how value investors look for “bargain” stocks by evaluating metrics like price-to-earnings ratios and comparing them to industry averages.

Growth investing, on the other hand, focuses on companies that are expected to grow at an above-average rate compared to other companies. Learning about these different approaches was enlightening, and it allowed me to see that there is no one-size-fits-all approach to investing. The right strategy depends on an investor’s goals, risk tolerance, and market outlook.

Another key part of our learning focused on market psychology and how emotions play a role in investing. We discussed how fear and greed can drive market behavior, and how biases like overconfidence and herd mentality can influence decisions. Understanding these psychological factors was eye-opening because it made me realize how important it is to remain level-headed and stick to a sound strategy, especially during market volatility.

RISK MANAGEMENT

One of the most important lessons I took away from the camp was the concept of risk management. We spent a lot of time discussing how to balance risk and reward in a portfolio and the role of diversification in mitigating risk. I learned that while higher-risk investments might offer higher returns, they also come with the potential for significant losses. Understanding this trade-off is critical for making informed investment choices.

We also spent a significant amount of time discussing the ethics of investing. We learned that investing isn’t just about making money—it’s also about making responsible choices. Ethical investing, or socially responsible investing (SRI), involves considering the impact of investments on the environment, society, and corporate governance. This was an important discussion for me because it reminded me that financial decisions should not be made in a vacuum; they have real-world consequences.

TEAMWORK, COMPETITION

Throughout the week, we

were divided into teams and worked together to manage our virtual portfolios. The team aspect added an element of friendly competition, as we competed against other teams to see who could generate the best returns. Working in teams allowed me to collaborate with others, share ideas, and learn from my peers. It was interesting to see how different people approached the same problem, and the diversity of strategies made the experience even more enriching.

LIFE-CHANGING EXPERIENCE

Looking back, attending the TCU High School Investors Challenge Camp was one of the most rewarding experiences of my high school career. The camp gave me a deep understanding of how investing works, from the basics of the stock market to more advanced strategies and ethical considerations. I left the camp not only with a stronger grasp of financial concepts but also with the confidence to start managing my own investments in the future.

The knowledge and skills I gained from the camp have already started to shape my personal finance decisions. I feel more equipped to make smart, informed choices about my savings and investments as I prepare for college and beyond. More than anything, the camp ignited a passion for finance and investing that I plan to explore further in the years to come.

Attending the TCU High School Investors Challenge Camp has been a transformative experience, and I highly recommend it to any high school student interested in finance, investing, or simply improving their financial literacy. The lessons learned at the camp are not only applicable to the world of investing but also to everyday life, helping me think more critically about money and the choices I make.

Communications & Community Relations



Our mission: *Our true North is to amplify all district successes by empowering stakeholders with meaningful strategies that impact our community.*



Liz Ross
Director of Comm. Relations

Since joining Longview ISD in 2017, she has been instrumental in multimedia projects, district events, and fostering community partnerships.



Skyler Hefley
Director of Communications

Skyler joined Longview ISD in 2025, bringing a wealth of experience from Tyler ISD, where he led award-winning marketing and rebranding initiatives.



Kacy Swaim
Outreach Coordinator

Kacy has served in various roles within Longview ISD since 2019. A graduate of Texas A&M University, where she studied Agriculture Leadership and Communications.



Dustin Taylor
Digital Media & Comms. Specialist

Dustin, a Longview High School alumnus, returned to LISD in 2019 and has been instrumental in elevating the district's print and digital media presence.



Francisco Rojas
Family Engagement & Public Information

Francisco began his journey with Longview ISD in 2020 and has since brought his expertise in public engagement and education to the district.



Matthew Prosser
Chief of Strategic Initiatives

Matthew came to Longview ISD in 2015 after an award-winning career as a journalist, and has served as a Communications Specialist and Director of Communications.